



VIC COUPLAND LTD  
MECHANICAL & ELECTRICAL

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**Social Value Policy (UK)**

**2023**

# Social Value Policy (UK)

## Introduction

Vic Coupland believes that investing in the community is an integral part of our business and what we do- the company has been doing this as one of its core values since it began in 1926. It is fully embedded and incorporated into our core business processes so that delivering added social value is not an unrelated add-on. Our approach incorporates not only our distinct community investment activities but also the way we operate, the way we treat our people and those of others and the things we choose to do- such as investing in our supply chain, investing in research and development for our industry and collaborating in cross-sector working groups.

## What do we mean by “social value”

In accordance with the Public Services (Social Value) Act 2012, we believe that a social value approach has the potential to help society and communities to thrive. The term ‘social value’ refers to approaches and initiatives that maximise the additional benefits that can be gained for society and local communities, through our core business as well as any specific programmes or initiatives.

We believe that it is the impact of our initiatives and core business that is key and we seek to consider the lifetime benefits to individuals and communities. We also consider the social impact of our mainstream activities and mitigate those that *could* have a negative impact as well as enhance those that have beneficial impact.



# Social Value Policy (UK)

At Vic Coupland we create infrastructure, support communities and enable growth to deliver community benefits and additional social value. We assist our customers to maximise social, economic and environmental wellbeing of local communities in accordance with The Public Services (Social Value) Act 2012, The Procurement Reform (Scotland) Act 2014 and The Wellbeing of Future Generations (Wales) Act 2015.

This policy is supported by our sustainability strategy and delivered through our community investment programme in collaboration with our supply chain.

Vic Coupland is committed to:

## **Employment and Skills:**

- Enabling local people to obtain the skills needed to access employment
- Providing our employees with new skills for the future
- Creating employment opportunities within the communities that we work
- Removing barriers to employment in the construction industry for under represented and disadvantaged groups
- Offering employment opportunities to those who serve or have served in our armed forces

## **Local Business & Economy:**

- Providing work opportunities for small, medium, micro-sized businesses, social enterprises and minority owned businesses
- Procuring goods and services locally where possible
- Supporting small, medium, micro-sized businesses, social enterprises and minority owned businesses to improve capability and grow sustainably

## **Community Engagement:**

- Carrying out volunteering activities that deliver benefits to local communities

- Partnering with local and national charities
- Futures to support employment opportunities and environmental regeneration to meet local needs
- Working with local charities on key themes to deliver additional benefits to the communities in which work
- Working with education and training providers, industry bodies and charities to offer curriculum support and work experience opportunities
- Supporting our people to live healthier lives

## **Environment:**

- Using resources efficiently to reduce waste and maximise value
- Playing our part to reduce air pollution, noise, vibration and nuisance within local communities to improve health
- Promoting sustainable and ethical procurement
- Promoting green and blue space and increasing biodiversity net gain in recognition of the social value this brings

## **Governance, Measurement & Reporting:**

- Maintaining clear accountability for delivering this policy
- Continuously improving our standards, efficiency and effectiveness

We will communicate this policy to our employees, supply chain partners and relevant interested parties and review it on an annual basis.



## Investment into local sport-

We have been proud sponsors of Grass Roots sports teams for many years now.

We helped to kit out our newest team, the under 11's Hesse Sporting Club-Meteorites for the last two seasons, who we are proud to say, are now flying high in the East Riding Hull & District Youth Football League. We have also sponsored East Hull Rugby and East Hull Tigers over the past few years.

We have also recently been a sponsor for epilepsy awareness at a local White Collar Boxing event.



## Stroke Association Work-

Sponsored and Supported the start-up of the Hull Talk the Stroke Group, in Hull to raise awareness of Stroke in the community and workplace.

The team hold regular social events for stroke survivors and carers along with weekly meetings and activities as well as going out to the workplace to raise awareness. The group has now been affiliated by the Stroke Association for its contribution to the cause.



## Food Drop Offs-

Whilst the world faced the greatest global pandemic in living history, working together to help others became second nature to many.

In conjunction with the East Hull ICC Café and Hull Inspire Communities Charity, we rose to the challenge and donated food parcels to help local residents who were unable to leave their homes. Our staff took the time to hand deliver these parcels around the East Hull area to those in need.



## NHS Blue Light Project-

Designed and installed blue LED lighting for a 48-hour art display, celebrating the birth of the NHS.

#### Willerby Scouts Group Hut-

Free replacement of all lighting to LED to save them money on energy bills and increase the quality of lighting within the building.

#### Adelaide School-

Having never had an end of year prom before, we sponsored an event to enable them to celebrate the end of their school year. Our very own electrician Craig Cunningham, who part time DJ's, donated his time to provide the nights entertainment and music.

#### Eastside Gym-

Fit out of a kitchen to enable the rugby club to be able to serve food.

#### Burnholme Community Hub-

Fit out of a radio station to allow broadcasting to commence.

#### Project Christmas-

VC supplied labour and materials to fit a new kitchenette area for the Children's Ward at Hull Royal Infirmary.

#### Three Peaks-

We took on the challenge of the three peaks and raised £1,500.00 for Dove House Hospice.

#### Explorers-

VC donated vehicles and staff to drive an Explorer group to Wales Adventure Weekend.

#### Hull College-

We provided a session at Hull College to discuss and explain what the role of an Electrician is.